



Family World School  
COOPERATIVE

ESTABLISHED US EDUCATION COOPERATIVE  
DIASPORAN & CONTINENTAL AFRICAN NETWORK



COMPANY PROFILE · 2026

# Learning, *woven together.*

A global cooperative bringing world-class, values-rooted education to families across the African diaspora and the continent – through live courses, one-on-one tutoring, publications, and study-abroad.

COURSES

TUTORING

STUDY ABROAD

PUBLICATIONS

EDUCATOR SUPPORT

# More than a cooperative. *A home.*

Family World School Cooperative is an established United States education entity serving families across the African diaspora and the African continent. We exist to make meaningful, world-class education accessible to independent and homeschooling families – and to weave those families into a living community that transcends physical and virtual borders.

We are a true cooperative. Educators, authors, families, and institutions each contribute to and draw from a shared body of learning. Knowledge flows in every direction: parents teach and are taught, scholars lead, and elders pass on craft, language, and science. At our heart are genuine, people-to-people connections – the relationships that turn a curriculum into a culture.

14

COURSE & CLUB  
PROGRAMS

5

CONTINENTS SERVED

3

FREE COMMUNITY  
PROGRAMS

25+

YEARS LEAD  
EXPERIENCE

## Our Mission

To strengthen the African diaspora through meaningful education and community building – equipping families with the tools, mentors, and structure to raise capable, rooted, world-ready learners.

## Our Network

FWS operates within the Diasporan and Continental African (DCA) Network and partners with It's My Miracle and Miraculous Transitions to extend reach, share resources, and connect funders to impact.

# One community, *three pathways*

FWS connects three groups around a single mission. Families bring demand and income; educators and authors bring world-class supply; institutions bring scale. The cooperative coordinates the trust, technology, and payments between them – and reinvests its margin into access for those who need it most.

## Families & Learners

The heart of FWS. Families enrol in live courses, book one-on-one tutoring, buy publications, and join study-abroad – learning at their own pace with educators who care.

## Educators & Authors

Vetted professionals deliver courses and tutoring, and publish learning materials. They set their craft; FWS handles listing, scheduling, safeguarding, and payment.

## Institutions & Partners

Schools, co-ops, and sponsoring bodies access educators and programs at agreed institutional terms – full price shown, concessions disclosed. Where scale and subsidy meet.

— HOW THE COOPERATIVE EARNS

REVENUE STREAM	COOPERATIVE COORDINATION FEE	RETAINED BY
Courses & independent tutoring	32%	Educator keeps 68%
Physical study-abroad placements	20% + fees	Host institution & programme
Publications & learning products	15%	Author keeps 85% royalty

The cooperative fee funds the platform, safeguarding, coordination, and the subsidy that keeps continental-African access affordable.

# The people *behind the work*

FWS is led by educators and builders with deep classroom, curriculum, and systems experience across the United States, South Africa, and the wider diaspora.



**Daisy Ross**

**FOUNDER & EXECUTIVE DIRECTOR**

25+ years in education. TESOL/TEFL-certified instructor and published author. Curriculum and instructional design, grant writing and compliance, learner assessment, and special education including Braille literacy. Founder of an international education cooperative and an indigenous-language platform.



**Kaya Ross**

**DIRECTOR OF ACADEMICS · STEM**

Five years' K-12 classroom experience across private and public institutions, specialising in Maths and Science. Laboratory background spanning PCR, genotyping, Western blotting, and DNA sequencing, taught down to middle and high-school labs. Leads academic standards and tutoring.



**Nykiah Wright**

**DIRECTOR OF INCLUSIVE LEARNING**

Licensed Intervention Specialist with an M.Ed and 10+ years across Pre-K to grade 12. Curriculum development, community engagement, and differentiated, inclusive instruction. A "storytelling teacher" and literacy advocate who leads Ms. Nikki's Traveling Story Bag.



**Bakiel Ben Israel**

**DIRECTOR OF TECHNOLOGY & STRATEGY**

Leads the FWS digital platform and website, and architects the business systems, processes, and organisational infrastructure that institutionalise the cooperative. Background in business strategy, technology, and venture development across education and enterprise.

# Live course *programs*

Each FWS course is a live, progress-recorded program led by a cooperative educator, enrolling up to ten learners. One flat monthly fee per program keeps group learning affordable for families.

COURSE PROGRAM	MONTHLY FEE	ENROLMENT
Language Arts, Reading & Phonics	\$100	Up to 10 learners
Mathematics	\$100	Up to 10 learners
Natural Sciences (Biology & Sustainable Agriculture)	\$100	Up to 10 learners
Sustainable Energy	\$100	Up to 10 learners
English Language	\$100	Up to 10 learners
Visual Arts	\$100	Up to 10 learners
Songs & Sounds	\$100	Up to 10 learners
Weaving	\$100	Up to 10 learners
Early Childhood Learning (under 6)	\$100	Up to 10 learners
Emergency Preparedness	\$100	Up to 10 learners
iSPEAK Kiswahili Classes	Group rate	Up to 4 learners

## — FREE COMMUNITY PROGRAMS

PROGRAM	ACCESS	WHO
Pan African Press (youth-led newspaper)	FREE	All learners welcome
21st Century Skills Club	FREE	Ages 9–22
Ms. Nikki's Traveling Story Bag	FREE	Ages 3–10, weekly

# Tutoring & *study abroad*

Independent one-on-one tutoring is available on its own – no course required – for families who want focused, personalised support. Each educator sets their rate; sessions run live for one hour.

EDUCATOR	SUBJECT	SESSION	FEE
Dodah Malawo (Nguni Malawo)	SAT Prep	1 hour	\$30
Baba Malawo (Adrian Malawo)	Phonics	1 hour	\$25
Auntie Shan (Shantrell Wallace)	Language Arts	1 hour	\$25
Oluko Ade (Adeyemi Taiwo)	Dance	1 hour	\$15

## — STUDY ABROAD

### Virtual Study Abroad

For learners in grades 6–11 living in Ghana, Kenya, South Africa, or Uganda. Entrance exam required. Six-month or one-year programs.

**Up to 50%** of institutional tuition.

### In-Person Study Abroad

For learners in grades 9–12 living in Belize, Canada, Guyana, the United Kingdom, or the United States. Six, eight, or twelve-week programs.

Institutional tuition + **20% FWS fee** + **\$150/week** accommodation.

**Why study-abroad matters.** It moves resource between markets directly – Western learners fund hosted placements on the continent, while continental learners gain virtual access to global institutions at up to half price.

# Press & *publications*

FWS authors publish original learning materials – from early-reader colouring books to exam preparation and popular science. Authors retain an 85% royalty; the cooperative takes a 15% coordination fee to handle production, distribution, and sales.

TITLE	DETAIL	PRICE
<b>SAT Prep Textbook</b> Kaya Uhuru	200–page workbook of SAT–type questions, answers, and explanations.	\$137
<b>The Science of Sound</b> Bakiel Ben Israel	234–page non–fiction simplifying research on vibration and sound.	\$59
<b>Biology of Mammals</b> QueenOlivia B. Giboryah	Full–colour, manga–style anatomy and physiology of Asian and African mammals.	\$43
<b>English &amp; Its Dialectal Offspring</b> Daisy Ross	190–page non–fiction on African, Eastern, and indigenous etymology (AR 1050+).	\$15
<b>Colouring Book</b> Giboryah Ben Israel	25–page original book teaching letter sounds through world monuments.	\$5

*"Pan African Press, our youth-led newspaper, gives every learner a byline - publishing is not a product we sell, it is a voice we grow."*

## THE FWS PUBLISHING ETHOS

# Pricing & *market positioning*

FWS prices for two markets at once. The United States and wider Western diaspora pay full, fair-value rates. That revenue deliberately subsidises affordable access for families on the African continent – so a single pricing architecture funds its own equity.

## US Subsidises Africa

Full-rate enrolments in the US and Western markets cross-subsidise discounted and virtual access for continental-African learners. Growth in the paying market directly expands the reach of the subsidised one.

## Transparent Institutional Pricing

When we work with a sponsoring or holding institution, we always present the full price first, then apply the agreed discount openly. Partners always see the true value and the exact concession being made.

— POSITIONING PRINCIPLES

- ✓ **Value before discount.** Every quote starts at full market value so the concession is always visible and never erodes the brand.
- ✓ **One cooperative margin.** A consistent 32% / 20% / 15% coordination fee funds platform, safeguarding, and subsidy – not shareholder profit.
- ✓ **Affordable by design.** Group courses at \$100 for up to ten learners keep per-child cost low for community co-ops.
- ✓ **Access as outcome.** Surplus is measured by learners reached on the continent, not margin retained.

**Worked example.** A holding institution sponsoring 30 learners is quoted the full programme value, then receives a disclosed institutional discount. The institution understands precisely what it is funding, and FWS protects both its price integrity and its mission.

# Onboarding & *offboarding*

Every family, educator, and institution moves through a defined, repeatable journey – so the experience is consistent, safe, and easy to scale.

— WELCOMING CLIENTS IN

1

### Discover & Enrol

Family creates an account, chooses courses, tutoring, or study-abroad, and completes any placement or entrance step.

2

### Confirm & Pay

Transparent pricing, secure checkout, and – for institutions – a full-price quote with a disclosed discount.

3

### Orient & Begin

Welcome orientation, platform access, educator introductions, and the first live session.

— GRACEFUL OFFBOARDING

4

### Notice & Wind-down

Clear notice terms, a final access window, and continuity for any learner mid-programme.

5

### Records & Handover

Progress records exported to the family; educator handover or coverage arranged; final payout settled.

6

### Stay Connected

Exit reflection captured, and the family is welcomed into the alumni and wider cooperative community.

**Educators & institutions follow parallel tracks.** Educators are vetted and safeguarded, sign online, list their rates, and set up payouts before teaching. Institutions move from enquiry to needs-assessment, agreement, and scheduled placement – with the same transparency at every step.

# Built to *last and scale*

FWS is being engineered as a proper institution, not a project. Every function has an owner, a process, and a system of record – so the cooperative can grow without losing its standards or its soul.

## Governance & Roles

Defined leadership portfolios – academics, inclusive learning, technology and strategy – with documented responsibilities and decision rights.

## Safeguarding First

Because we connect vetted adults with children, safeguarding is built into the platform as a rule, not a policy bolted on afterwards.

## Technology Platform

A dedicated digital system per audience – families, educators, institutions, and administration – with a single trusted record for enrolment, progress, and payment.

## Financial Controls

One transparent coordination-fee model, structured educator and author payouts, and clean records for audit, compliance, and funders.

— OPERATING BACKBONE

- ✓ Documented standard procedures for enrolment, vetting, scheduling, and payouts.
- ✓ A single source of truth for every learner's progress and every educator's record.
- ✓ Repeatable onboarding and offboarding so quality holds as we grow.
- ✓ Clear data, consent, and records practice ready for institutional and funder due diligence.

## What families *tell us*

*"As a homeschooling family in South Africa, we have found not only educational opportunities for both parents and scholars, but an extended family. I thought I was the one to impart knowledge to them; I realise they are feeding me so much. It is more than a cooperative - it is a home."*

**MORAH TEHILATIYAH ESHET SHALAV · SOUTH AFRICA**

*"We are grateful for the creativity and excitement of Ms Nikki's Traveling Story Bag every Wednesday. Our five-year-old and three-year-old children look forward to listening in. Thank you."*

**THE YISRAEL FAMILY · GUYANA**

**Wkly**

FREE STORYTIMES,  
AGES 3-10

**9-22**

21ST CENTURY SKILLS  
CLUB

**Youth**

LED PAN AFRICAN  
PRESS

**4**

CONTINENTS OF  
FAMILIES

Beyond paid programs, FWS runs free community offerings that keep the cooperative open to every family – storytimes for the youngest learners, a skills club for youth and young adults, and a youth-led newspaper that gives scholars a public voice.



Family World School  
COOPERATIVE

# Let's build the *next classroom* together

A global, values-rooted education cooperative – open to families, educators, institutions, and funders who believe learning should be excellent, affordable, and shared.

## — NETWORK & PARTNERS



DIASPORAN &  
CONTINENTAL  
AFRICAN NETWORK



IT'S MY MIRACLE



MIRACULOUS  
TRANSITIONS

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[familyworldschool.org](http://familyworldschool.org)

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